



INDICA SPONSORSHIP PACKAGE
HighTimes @ HIGHFI mansion: Las Vegas 2018
“Spreading Medical Marijuana Awareness”
In partnership with Dopa Entertainment

Category exclusivity for the duration of the event | Nov. 15th | 12pm -10pm
Indica Sponsorship Price: \$35,000.00 USD

Indica Sponsorship Level Includes:

- Your brand will be one of the “Official Title Sponsors” for Las Vegas event 2018
- Your brand will be predominantly displayed on all promotional items and promotions surrounding the event
- Your brand will be integrated into the event programming & marketing initiatives: Custom bar plus consumer brand interaction: (for the general public/models/artists)
- Dedicated brand inclusion in blog posts on www.breal.tv
- Access to all performers and speakers (for photos) at the event-share
- Access to press lists & confirmed celebrities including: Appointments and Press Interviews
- Premium company signage placement inside the VIP hospitality tent
- (1) Custom branded 10x20 tents: Facing the stage
- All printed signage
- Company logo presented as signage on the main stage (plus during performances)
- Dedicated area for branding and activation opportunities
- All day long mentions of company & branding information during event on PA
- Brand Sampling: All efforts are granted for the entire day and are exclusive per sponsor category
- “Shwag” bag sampling opportunity
- Premiere logo placement on event t-shirt: All staff members wear event t-shirts. (models will also wear these shirts around after the event)
- Logo inclusion on all printed and web promotions including artist & staff credentials
- DVD & photo recap of entire event with dedicated photographer for the day
- (10) VIP passes to hospitality tent
- (4) Stage banners (2 per side)
- (2) VIP parking



SATIVA SPONSORSHIP PACKAGE
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Sativa Sponsorship Price: \$25,000.00 USD

Sativa Sponsorship Level Includes:

- Your brand will be integrated into the event programming and marketing initiative: Mobile bar, and consumer brand interaction for general public/models/artist.
- Branded Logo material will be predominantly placed in VIP hospitality tent
- Dedicated brand inclusion in blog posts on www.breal.tv
- Access to event artists for photos at the event-share
- Premium company signage on the VIP hospitality tent surrounding the stage: Branding at the tent as per brand marketing initiatives
- A custom branded 10x20 tent: Facing the stage
- All printed signage
- Company logo placement on signage: main stage where performances will take place
- Access to the dedicated area for branding and activation opportunities
- Mentions of company and branding Information by on PA system during event
- Brand sampling: All efforts are granted for the entire day: Exclusive per sponsor category
- “Shwag” bag sampling opportunity
- Logo placement on event t-shirt. Each staff member wears an event t-shirt with sponsor logos. (models will wear these shirts around after the event)
- Logo inclusion on all printed and web promotions including artists/staff credentials
- DVD & photo recap of entire event
- (6) VIP passes to hospitality tent
- (2) Stage banners (1 per side)
- (2) VIP parking



HYBRID SPONSORSHIP PACKAGE
HighTimes @ HIGHFI mansion: Las Vegas 2018
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Category exclusivity for the duration of the event | Nov. 15th | 12pm -10pm
Indica Sponsorship Price: \$15,000.00 USD

Hybrid Sponsorship Level Includes:

- Your brand will be integrated into the event programming with marketing initiatives: Mobile bar and consumer brand interaction for the general public/models/artists
- Inclusion in blog posts on www.breal.tv
- Printed signage at designated booth
- Brand sampling opportunity: Per sponsor category
- Shwag bag sampling opportunity
- A custom branded 10x20 tent: Facing the stage
- Logo inclusion on all printed and web promotions for 2018
- DVD & photo recap of entire event
- (4) VIP passes to hospitality tent
- (1) Stage banner
- (1) VIP parking permit



VENDOR BOOTHS
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Nov. 15th | 12pm -10pm
 Booth: 10X10 \$1,500.00 | Booth: 10X20 \$2,500.00



