



## **VIP PLATINUM SPONSORSHIP PACKAGE**

### **HIGH-FI EVENT: Los Angeles 2017**

#### **“Spreading Medical Marijuana Awareness”**

In partnership with Dopa Entertainment & Media Partnerships: B-REAL TV.

#### **FIRST OPTION TO RENEGOTIATE FOR 2018**

Category exclusivity for the duration of the event

Saturday | Nov 4th | 4pm-Midnight

Platinum Sponsorship Price: \$6,000.00 USD

### **Platinum Sponsorship Level Includes:**

- Your brand will be one of the “Official Title Sponsors” for HIGH-FI 2017: LA
- Your brand will be predominantly displayed on all promotional items and promotions surrounding HIGH-FI 2017: LA
- Your brand will be integrated into the HIGH-FI programming & marketing initiatives: Custom Bar + Consumer Brand Interaction: (For the general public/models/artists)
- Dedicated brand inclusion in blog posts on [www.breal.tv](http://www.breal.tv). +2017 LA event teaser
- Access to all Performers and Speakers (for photos) at the event-share.
- Access to press lists, & confirmed celebrities. Including: Appointments and Press Interviews.
- Premium Company Signage Placement inside the VIP Hospitality Tent.
- (2) Custom branded 10x10 tents: Facing the stage
- All Printed Signage + Permitting is Included
- Company Logo Presented as Signage on the Main Stage (+during performances)
- Dedicated area for branding and activation opportunities.
- All Day Long Mentions of Company & Branding Information during event On PA
- Brand Sampling: All efforts are granted for the entire day and are exclusive per sponsor category
- Goody bag sampling opportunity
- Premiere Logo Placement on HIGH-FI T-Shirt: All Staff members wear HIGH-FI T-Shirts. (Models will also wear these shirts around after the event.)
- Logo inclusion on all Printed and Web Promotions including Artist & Staff Credentials
- DVD & Photo Recap of entire event with dedicated photographer for the day
- (10) VIP Passes to Hospitality Tent
- (4) Stage Banners (2 per side)
- (4) VIP Parking
- Company access into Official After Party in Hollywood CA.



**GOLD “VIP TENT” LEVEL SPONSORSHIP PACKAGE  
HIGH-FI EVENT: Los Angeles 2017**

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Saturday | Nov 4th | 4pm-Midnight

Gold Sponsorship Price: \$4,000.00 USD

**Gold Sponsorship Level Includes:**

- Your brand will be integrated into the HIGH-FI Programming and Marketing Initiative: Mobile Bar, and Consumer Brand Interaction: for general public/models/artist.
- Branded Logo material will be Predominantly Placed in VIP Hospitality Tent
- Dedicated brand inclusion in blog posts on [www.breal.tv](http://www.breal.tv). +2017 event teaser
- Access to HIGH-FI artists for photos at the event-Share.
- Premium company signage on the VIP Hospitality Tent Surrounding the Stage: Branding at the tent as per brand marketing initiatives
- A Custom Branded 10x10 tent: Facing the Stage
- All Printed Signage + Permitting is included
- Company Logo Placement on Signage: Main Stage; performances will take place
- Access to the Dedicated area for Branding and Activation Opportunities
- Mentions of Company and Branding Information by On PA during Event
- Brand Sampling: All efforts are granted for the entire day: Exclusive per sponsor category
- Goody Bag Sampling Opportunity
- Logo Placement on HIGH-FI T-Shirt. (Each staff member wears a HIGH-FI T-Shirt with Sponsor Logos. (Models will wear these shirts around after the event.)
- Logo Inclusion on all printed and web promotions including artists/staff credentials
- DVD & Photo Recap of entire event
- (6) VIP Passes to Hospitality Tent
- (2) Stage Banners (1 per side)
- (2) VIP Parking
- Company access into Official After Party in Hollywood CA.



**SILVER LEVEL SPONSORSHIP PACKAGE**  
**HIGH-FI EVENT: Los Angeles 2015**

**“Spreading Medical Marijuana Awareness”**

In partnership with Dopa Entertainment & Media Partnerships: B-REAL TV.

Category exclusivity for the duration of the event

Saturday | Nov 4th | 4pm-Midnight

Silver Sponsorship Price: \$2,000.00 USD

**Silver Sponsorship Level Includes:**

- Your brand will be integrated into the HIGH-FI programming with marketing initiatives: Mobile bar and consumer brand interaction for the general public/models/artists
- Inclusion in Blog Posts on [www.breal.tv](http://www.breal.tv) + Teaser of LA: 2015 event
- Printed Signage at Designated Booth
- Brand Sampling Opportunity: Per Sponsor Category
- Goody Bag Sampling Opportunity
- Permitting is Included
- Logo inclusion on all printed and web promotions for 2015: LA Event
- DVD & Photo Recap of entire event
- (4) VIP Passes to Hospitality Tent
- (1) Stage Banner
- (1) VIP Parking Permit
- Company access into Official After Party in Hollywood CA.